SUBJECT CODE: BHM313 EXAM DATE: 17.11.2016

No								
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NATIONAL COUNCIL FOR HOTEL MANAGEMENT AND CATERING TECHNOLOGY, NOIDA ACADEMIC YEAR – 2016-2017

COURSE : 5th Semester of 3-year B.Sc. in H&HA

SUBJECT : Front Office Management - I

TIME ALLOWED : 03 Hours MAX. MARKS: 100

(Marks allotted to each question are given in brackets)

Q.1. Explain Hubbart's formula with steps.

OR

What occupancy ratios are commonly calculated by the Front Office? What is the significance of occupancy ratios?

(10)

Q.2. List and explain the different modules of PMS.

(10)

- Q.3. Explain in about 3-4 sentences (any five):
 - (a) Room revenue forecast(b) Package rate(c) Stay over(d) Amadeus

(e) Budgetary control (f) Rate cutting

(g) Shawman (h) Zero based budgeting

(5x2=10)

- Q.4. Using the room revenue statistics of hotel Taj, which is 200 room property, calculate:
 - (a) Forecast room revenue for the year 2015 and
 - (b) Explain the assumptions used, if any.

Year	Rooms sold	ADR	Net Room Revenue	Occupancy %
2011	57,670	5000	28,83,50,000	79%
2012	59,130	6100	36,06,93,000	81%
2013	60,590	7200	43,62,48,000	83%
2014	62,050	8000	49,64,00,000	85%

(5+5=10)

Q.5. What are budgets? Explain the different types of budgets.

(10)

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Q.6.	Give the (a) (d)	he formulae for th Understay % House count	e following (b) (e)	: ARG RevPAR	(c)	Multiple occupa	ıncy %
	` ,		, ,				(5x2=10)
Q.7.		a sample of '3-day		OR	budget c	ycle.	(10)
Q.8.	advan	n Fidelio Hotel tages. n any five metho	-	OR	·	its advantages	and dis- (10)
Q.9.	A Fo	orecast the room i	evenue for	hotel Surva	for the n	nonth of Decemb	er 2014:
	Pro	oom available – 35 ojected occupanc DR – Rs.6,000/- What are the obj	y – 80%	budgetary co	ontrol?		(5.5–10)
Q.10.	Fill in (a) (b) (c) (d) (e) (f) (g) (h) (i) (j)	Guests who ched is comparable hoted is a A rate that includativities is An occupancy raguest is Fidelio uses	Sabre are cone process cks out before an appropriate in the general measurent udes a guillatio derived in constare in constare	examples for of predicting ore his/her spach to predicting to predict to predict from the space of the space of the space of extra protest of the space of the spa	r g events a stated depicing that market ar uccess of n combination	and trends in bus parture date is at bases price re charging. If hotel in selling retains with other a revenue by the rev	on what cooms. event or number of