SUBJECT CODE: BHM153 EXAM DATE: 26.04.2016

NATIONAL COUNCIL FOR HOTEL MANAGEMENT AND CATERING TECHNOLOGY, NOIDA ACADEMIC YEAR 2015-2016

COURSE : 2nd Semester of 3-year B.Sc. in H&HA SUBJECT : Foundation Course in Front Office - II

TIME ALLOWED : 03 Hours MAX. MARKS: 100

(Marks allotted to each question are given in brackets)

Q.1. What is registration? Explain the points to be followed while registering:

(a) Groups

VIP's

OR

(i) What is a self check-in terminal?

(b)

- (ii) How self check-in is different from standard check-in?
- (iii) Explain in brief the advantages and disadvantages of having self check-in terminals.

(2+4+4=10)

- Q.2. (a) What do you understand by the term 'Rack Rate'?
 - (b) Enlist and explain any **eight** types of special rates offered by hotels.

(2+8=10)

- Q.3. (a) What is Centralised Reservation System?
 - (b) Explain in detail the step by step procedure of booking a guest room.

(2+8=10)

OR

- (a) Explain the difference between guaranteed and non-guaranteed reservation.
- (b) Enlist any **three** situations in which a reservation request may be denied by a hotel.
- (c) Draw a neat format of a reservation form.

(4+3+3=10)

- Q.4. Write short notes on **any five** of the following:
 - (a) Message and mail handling (b) Meal plans
 - (c) Retention charges (d) Overbooking
 - (e) Rooming a guest (f) Express check-in

(5x2=10)

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Q.5. 'Front office plays a crucial role in guest satisfaction by ensuring a comfortable safe and pleasant stay of all in-house guests'. Elaborate on the above statement citing suitable examples.

(10)

OR

Explain in detail the co-ordination of front office with following departments:

(a) Housekeeping

(b) Food & Beverage Service (c)

Security (4+3+3=10)

Q.6. Define guest cycle. Explain in detail all stages of guest cycle.

(2+8=10)

- Q.7. (a) Enlist any **four** common guest complaints.
 - (b) What are the important points in handling guest complaints?

(4+6=10)

OR

- (a) 'Guest history record helps front office give better services to guests'.

 Justify the statement by giving the purpose and importance of maintaining guest history record.
- (b) Give two situations in which maintaining record would help.

(8+2=10)

- Q.8. Differentiate between the following (any two):
 - (a) Upselling and discounting
 - (b) Modes and sources of reservations
 - (c) Manual and automated registration system

(2x5=10)

- Q.9. Explain the following terms in one or two sentences:
 - (a) CVGR
 - (b) Skipper
 - (c) C form
 - (d) Walk-in
 - (e) Demi-pension
 - (f) Scanty baggage
 - (g) No show
 - (h) Cutoff date
 - (i) Stay over
 - (j) Arrival list

(10x1=10)

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Q.10. **A** State True or False:

- (i) MARSHA is an example of central reservation system.
- (ii) Guests who continue to stay in the hotel beyond their scheduled departure date are called stayovers.
- (iii) Rates applicable to children below 12 years of age accompanying their parents is called family rate.
- (iv) ADR refers to average double rate.
- (v) European plan includes room rate and continental breakfast.

B Match the following:

Whitney system	Group arrival
GDS	Room rate
Rooming list	Guest location
Paging	Reservations
Rule of thumb	Amadeus

(5+5=10)

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